
The 3rd INSEAD Doriot Entrepreneurship Conference (IDEC)

31 August – 1 September 2018
Fontainebleau, France

Entrepreneurship has become a very active research topic in organization theory and strategy, spurred by interest in the birth of new industries, the rejuvenation of existing industries through new technologies or markets, new ways of organizing as well as the dynamics of entry in existing industries. Much research on entrepreneurship addresses a broad theoretical agenda that is also relevant to organization theorists and strategists, such as its insights on new organizational populations; change and differentiation in institutions; the reorganization of industries through networks and specialization; organizational and knowledge contexts and transition into entrepreneurship; effectiveness of new venture strategies and organization design approaches and so forth. It is the goal of IDEC to stimulate further research in these and related areas.

The confirmed participants include Belen Villalonga (NYU), Henrich Greve (INSEAD), Martin Kilduff (UCL), Alfonso Gambardella (Bocconi), Nikolai Foss (Bocconi), and Markku Maula (Aalto).

We are seeking high quality papers employing diverse theoretical perspectives and methods, exploring a broad range of entrepreneurial phenomenon. Examples include intra-organizational phenomena such as the assembly of existing inventions and ideas for commercialization to generate internal ventures or spin-offs. Organizational boundary phenomena include organizing for new business development from own knowledge stock versus developing and relying on external capabilities. Organizational phenomena include how ventures come to structure the niches they occupy and adapt to other ventures. Entrepreneur phenomena include formation and development of an identity for the venture.

1. **Submission information:** Please send your submission to doriot.conference@insead.edu as an attachment with the subject line: **"IDEC Submission."** Please list the names and affiliations of all submitting authors in the body of the message.
2. **Special subject lines:** In lieu of "IDEC Submission" when you email your submission.
 - a. **IDEC Submission: Randomized Field Experiments:** Use this subject line if your paper uses this method and want to be grouped into a session and/or track in collaboration with the INSEAD Randomized Controlled Trials Lab.
 - b. **IDEC Submission: Subject line of your choice:** Suggest a session topic, five words or fewer, and attach the abstracts of at least two papers that fit the topic; you can explain the session topic further in the body of the message along with the list of participants. Papers co-submitted will be considered independently in the event we decline the topic; we may seek advice on discussants for topics accepted.
3. **Submission Deadline:** Tuesday 12 May 2018, 23:59 in your time zone.
4. **Acceptance Notification:** Tuesday 26 May 2018, before 17:00 CET.
5. **Submission Requirement:** 5-page Abstract, references separate, in Microsoft Word format.
6. **Questions?** Please direct questions about the conference to one of the organizers at: stephen.mezias@insead.edu or xiaowei.luo@insead.edu.